

☑ Residents and businesses are already **nickel and dimed to death by new taxes** and higher debt costs from schools and other agencies – with **more** local, state and federal **tax hikes** on the way

*“We’ll pay this tax twice – once at home and again when we shop. In what universe does that make sense?”*

*- Five year PH resident  
part-time student*

☑ City **spending must be brought under control** to protect community services and ensure Pleasant Hill’s **long-term economic vitality**

**NOVEMBER 2  
VOTE NO on T**



[www.nopleasanthilltax.weebly.com](http://www.nopleasanthilltax.weebly.com)

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**Pleasant Hill residents  
and businesses agree:**

**Measure T is  
the **wrong** tax  
at the **wrong** time**



**MEASURE T WOULD IMPOSE  
A **1.5% TAX** ON UTILITY  
SERVICES, INCLUDING:**

- Cell Phones
- Cable TV & Internet
- Electricity & Gas
- Water
- Landline Phones
- Sewer

**DO YOU WANT TO PAY  
HIGHER UTILITY BILLS  
WHILE CITY HALL DOES  
BUSINESS AS USUAL?**

## RESIDENTS OPPOSE MEASURE T BECAUSE:

- ☑ Measure T would tax **household necessities** – water, power, sewer, cable and phones – at a time when **families** and small **businesses can least afford it**
- ☑ The city can and should do more to **cut costs before** asking citizens to pay **new taxes**

*“Dollars in my pocket will do more to help Pleasant Hill’s economy than any tax ever could.”*

- 28-year PH resident  
on fixed income

- ☑ **Times are tough** financially for **everyone** – the city included. **Raising taxes** on struggling families and businesses **is not the answer**
- ☑ As long as the economy is weak and joblessness remains high, this **new tax will only make things worse** for everyone
- ☑ Measure T is a **permanent response to temporary economic conditions**

- ☑ Residents will pay this tax **TWICE** – once on **home utilities** and a second time in the form of higher prices when **businesses pass along the cost to customers**

*“I value and respect PH Police and other city staff – and I also think they should help pay for retirement and healthcare, just as I do.”*

- 10-year PH resident  
with family of four and single income

- ☑ City **employees pay zero** toward their **pensions** and only token amounts for other benefits – which **just isn’t right**
- ☑ When utility rates go up, **this tax will automatically increase**

*“Why should residents pay higher taxes while the City operates ‘business as usual’?”*

- 17-year PH resident  
unemployed since layoff last April

- ☑ Raising taxes sends the wrong message to Sacramento – and **gives government no incentive to live within its means**